

Poste : Copywriter**Job purpose:**

The copywriter position supports the Marketing team in creating advertisement copies that are in line with the voice, direction, and goals of the brands and company. The copywriter creates packaging copy, social media copy, and e-commerce copy. The copywriter also helps other departments to translate, proofread, and edit documents.

Duties and responsibilities:

- Write promotional text for online ads, social media posts, banners, and flyers.
- Write and proofread content about products and services.
- Write basic SEO and keyword research across various platforms.
- Write email marketing campaigns.
- Edit and update existing web content, including product descriptions and other existing materials.
- Coordinate with designers to complement text with visuals.
- Adapt all written material to French, ensuring it is relevant to target audiences.

Candidate profile:

- Relevant marketing, communications, or writing experience.
- Minimum 1 year of writing/editing experience.
- English and French oral and written.
- Excellent written communication skills.
- Proficiency in Google Suite, including Sheets (Excel).
- Organized, team player & creative.

Job Type: Full-time, Permanent. This position is full time in the office from Monday to Friday